

The background image shows a grand, multi-level ballroom or event space. A large, ornate chandelier hangs from the ceiling. The room is filled with people, mostly men in suits, who appear to be at a formal event. The lighting is warm and focused on the crowd. The architecture features classical columns and decorative moldings. The overall atmosphere is one of a high-profile, professional gathering.

THE GLOBAL RECRUITER EVENTS

We hold a reputation for delivering high quality events both in the UK and overseas. We create a platform for our clients to directly engage with their target audience and bring their brand to life. We deliver a wide range of events including awards ceremonies, conferences and exhibitions, seminars and summits both in the UK and internationally.

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REASONS TO SPONSOR THE GLOBAL RECRUITER EVENTS

1. Maximise Return on Investment

The focused nature of our events means that every person at a Global Recruiter event is a potential customer. Our exhibitions put your potential and existing customers all under one roof and provide an incredible opportunity to source new avenues of business.

2. Brand Affinity

Our exhibitions offer a three-dimensional platform to give customers an all-senses experience of your brand.

3. Visibility & Accessibility

88% of visitors to our shows say that they are key to helping them review, source and buy new products and services. Our focused conference programmes and targeted marketing enables us to deliver a senior and engaged audience.

4. Efficient Timing

The ability to review a wide selection of relevant products and suppliers is a big attraction for all our delegates.

5. People buy from People

Our events give exhibitors the ability to hold conversations in person and build relationships. Events are arguably the most 'real' experience of your brand and provide a fantastic way to communicate your points of differentiation.



GR RECRUITMENT LIVE 2024 ROUNDTABLES

THE GLOBAL RECRUITER RECRUITMENT LIVE VARIOUS LOCATIONS

The Global Recruiter's Recruitment Live round table discussion have established themselves as the place for discovering and discussing leading thinking in the recruitment industry. These are true round table discussions where invited recruitment business leaders and experts share, discuss and promote excellent practice in the industry.

Each session focuses on one aspect of the recruitment industry giving those in attendance the chance to share their experience, highlight challenges and suggest ways ahead both for businesses and for the wider industry. Those attending take away great new ideas and approaches for their work while the conversation is recorded and written up within the pages of The Global Recruiter monthly magazine.

Recruitment Live round table discussions can happen anywhere in the country or virtually, focus on any subject or any particular market sector of the industry. They provide a chance for industry leaders to give their views and voice their frustrations with aspects of the industry as well as meeting and networking with their peers.

The discussions have a flexible format. Some have been held over breakfast, others split into two sessions of one hour each with refreshments on hand at any time. Others have been held as evening events, providing an informal and attractive location for the discussion and additional time for networking and a more general chat. It is a format which can be tailored to suit time, location, attendees and topic.

With the input from our partners and sponsors, we will work to a set agenda to cover issues that are directly affecting the industry.

EXCLUSIVE PARTNERSHIP: £5,000

One partner per session will have exclusive access to the event. They will be able to attend and participate in the discussion and have exclusive branding, literature and gifts in the room for the event. We will work closely with each sponsor to make sure that the roundtable content is relevant to their business, so that they can show their expertise in that field. During refreshments, sponsors can network with the participants. After the events, The Global Recruiter will publish a written report which will appear across our media. Sponsors will then receive a sponsors statement and branding against the content and we will release it to the entire network.



THE GLOBAL RECRUITER INDUSTRY AWARDS LONDON, 2024

Always at the leading edge of the recruitment industry, The Global Recruiter Industry Awards are now in their thirteenth year and continue to identify the best of the best across the recruitment industry. The Awards are always hotly contested, and rightly so: criteria is reviewed on an annual basis and new awards are introduced in order to ensure the Awards keep pace with the fast moving industry and constantly improving standards. The Awards are promoted in the last quarter of the year, entries open at the start of the new year, and there is continual coverage of the Awards leading to the Awards ceremony itself; an invitation only event held in central London. Sponsors involved in these Awards therefore enjoy ongoing coverage at every stage, naturally aligning themselves with the very best practice within the industry and promoting themselves to recruitment businesses actively seeking ways to improve.

Our policy of an invitation only Awards ceremony also guarantees your brand will be promoted only to the great and the good of the industry. The magazine's reputation within the staffing sector for editorial independence and an impartial writing style, together with a strong brand ensures credibility of the event across the UK staffing sector. The Awards are FREE TO ENTER and are open to recruiters and support services of all sizes and experience. Through this ethos we are recognised as the industry standard Award.

"MIT Benefits are very proud and honoured to be the Headline Sponsors third year running for The Global Recruiter Awards. A lot of our clients are from the recruitment industry, so it's useful for us to participate and witness how the recruitment industry has grown and thrived. As an employee engagement company, we appreciate the right values in the company as well, support for the employees that go beyond the "standard" checklist. Being one of the judges this year, we had an opportunity to see the operations from within and the effort that all the companies put in. It is very important for every company and every employee to award and celebrate the good work and The Global Recruiter Awards is certainly the right place for it."

**Aiste Callaghan, Client Director,
MIT BENEFITS LIMITED**

SPONSORSHIP

2024 sponsorship opportunities include the following:

Headline sponsor: £12,000

Included in all branding, welcome address at the event and a full page advertisement in the Awards special issue

Associate Sponsors: £6,000

All the benefits of being a Category Sponsor plus...

- Recognition as Associate Sponsor on all promotion and event signage at the Awards ceremony

Event Partner: £4,500

- Your company logo and recognition on all category promotion
- Sponsor statement on the Awards website
- Ten guest invitations to the Awards ceremony
- Sponsors reception at the Awards ceremony
- Recognition, your company logo and presentation of Award at the ceremony
- Photographs with the winners published in The Global Recruiter magazine
- A full page advertisement in the Awards special issue



THE GLOBAL RECRUITER CORPORATE GOLF DAY JULY 2024

The Global Recruiter Magazine hosts a Corporate Golf Day each year at the prestigious Oxfordshire Golf Club.

World renowned course architect Rees Jones designed The Oxfordshire's Championship golf course, which was his first in the U.K. He gave the course 135 bunkers and 4 unmissable lakes. With strategically contoured holes that blend effortlessly into the natural beauty of the surrounding countryside, Jones's masterpiece is a links style course which is a challenge for all golfers of any ability.

A great social day out for recruitment industry leaders and their peers, teams of four battle it out on the greens then meet back on the terrace for an informal BBQ and prize giving.

- 1st, 2nd and 3rd Team Prizes
- Individual prize
- Nearest the pin competition
- Longest drive competition
- Straightest drive competition

ENTER A TEAM OF 4 FOR £650

SPONSORSHIP: POA

Expose your company brand to 100+ recruitment industry leaders throughout the day, through on course signage, player gifts and competition prizes.

2023 sponsorship opportunities include the following:

- **Hole-in-one competition** on all par 3 holes – prizes include a car to the value of £30,000 and cash to the value of £1,000.00
- **Charity Challenge** – help support our chosen charity
- **Nearest the pin competition**
- **Longest drive competition**
- **Drinks buggy** – brand the buggy and treat the players to on course drinks
- **Sponsorship of one of the holes** – with hundreds of yards to play with, get creative and network with every player throughout the day

For more information please contact
Gary King at gary@theglobalrecruiter.com

