GR

THE GLOBAL RECRUITER

The independent voice for the global staffing industry

Prospectus 2026

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Welcome to The Global Recruiter

As the only business publication focussing solely on agency recruitment, The Global Recruiter distinguishes itself by seriously addressing and supporting the development of the recruitment industry. Since its first publication in 2002 the magazine and website has pioneered the progression of the recruitment industry, anticipating and addressing its concerns.

Naturally, recruitment in every region has its own character, its own issues and priorities and The Global Recruiter is sensitive to this as well as to the themes and issues which unite the industry. The publication has built and continues to create critical connections with international representative bodies and industry experts, it continues to drive forwards with high quality, worthwhile specialist news and editorial that the industry regards as a necessary read and worth returning to for future reference. The magazine has reflected the reading preferences of the industry through its website and digital offerings. It effectively delivers the information recruiters need direct to them wherever they are.

The Global Recruiter website gives easy and instant access to the latest news from across the industry. Covering news from around the world as well as giving a comprehensive insight into the supply side of the industry, the website also features longer reads and provides a gateway through to The Global Recruiter monthly online magazine issues. Through these options the world's recruitment industry has a voice to inform, explain and enhance recruitment practice.

The publication continues to drive forwards with high quality, worthwhile specialist news and editorial that the industry regards as a necessary read and worth returning to for future reference.

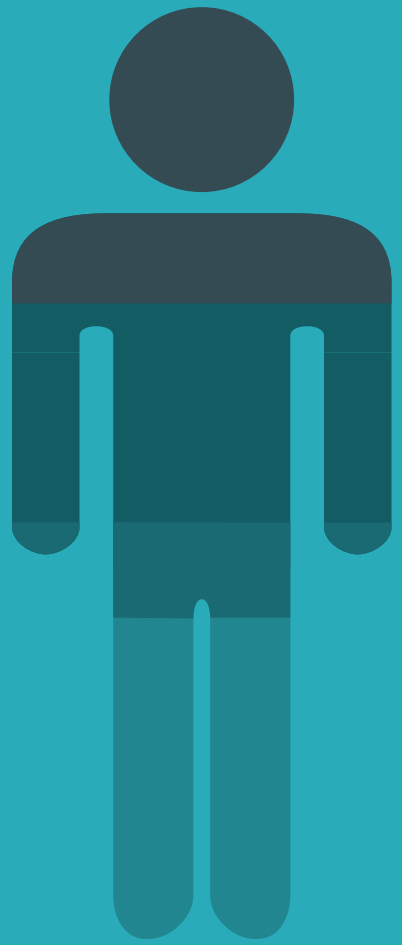
Simon Kent
Editor
simon@theglobalrecruiter.com

Audience Reach and Global Footprint

With the combined power of The Recruitment Network (TRN) and Global Recruiter, we proudly connect with over **30,000 subscribers** and **85,000 LinkedIn** followers. Our global readership spans 70+ countries, ensuring local, regional and global news and insights.

30K+

Subscribers



32% Directors

24% CFOs, Owners

10% Managers

34% Other

Small and Medium Enterprises
1–200 employees — **46%**

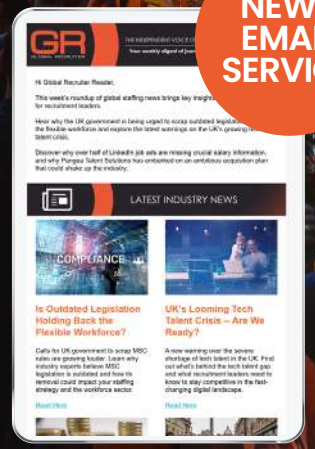
Enterprises
200+ employees — **54%**

Our portfolio

MONTHLY MAGAZINE

WEBSITE

NEWS EMAIL SERVICE



Events

GR THE GLOBAL RECRUITER INDUSTRY AWARDS

MAGAZINE SPECIALS

85K+ Followers

1K+ Followers

10.9K+ Followers

GR THE GLOBAL RECRUITER CORPORATE GOLF DAY

GR THE GLOBAL RECRUITER RECRUITMENT LIVE ROUNDTABLES

Editorial contributions

All content that is submitted for distribution across The Global Recruiter media platform will be considered for publication by the editor.

The editor will decide if content is fit for publication and decide where the content will be positioned. He will also make editorial adjustments where necessary to keep with house style of the magazine and website. If the editor deems the content to be marketing material e.g. the content is primarily centred around promotion of a business or service rather than being of general interest to readers, the material can still appear on the website or magazine at the editors discretion but will be subject to a publishing fee of £1,700.00 per article (max 750 words). This content will be passed to the sales team to contact the contributor and where published the title will be preceded with 'sponsored content'. Anything deemed not relevant, not current, not interesting, biased or not up to editorial quality will not be published.

The editor's decision is final. If you would like to write a commissioned article for the magazine and/or website then please email an outline of your suggestion to **simon@theglobalrecruiter.com** stating 'possible feature' in the email heading.

EDITORIAL: simon@theglobalrecruiter.com

ADVERTISING: taireen@theglobalrecruiter.com

Advertising Rates

Magazine Advertising

Full page advertisement — **£1,700** PER ISSUE

Sponsorship Opportunities — **ON REQUEST**

Sponsored Content — **£1,700** PER 750 WORD ARTICLE

Online Advertising

Leader board banner — **£600** PER MONTH

Large Rectangle — **£600** PER MONTH

Newsletter Sponsorship — **£750** PER MONTH

MPU — **£600** PER MONTH

Sponsored Content — **£1,000** PER MONTH

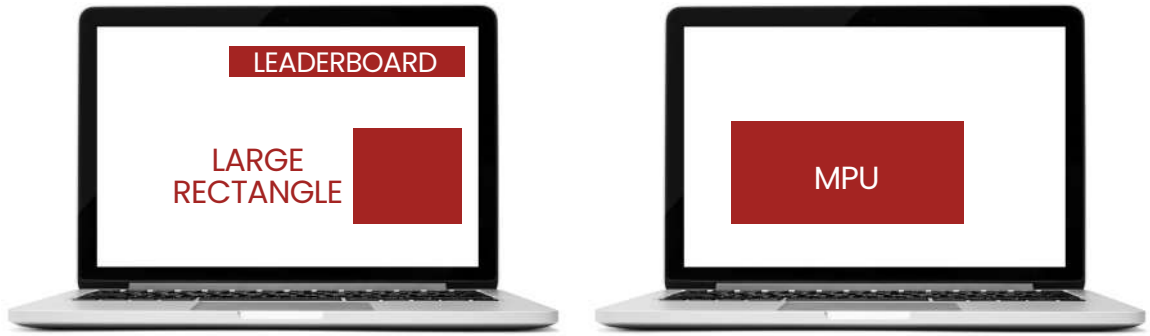
For all sales enquiries please contact Taireen Hussain:

taireen@theglobalrecruiter.com

Specifications & File Sizes

www.theglobalrecruiter.com Ad Sizes

Size	Pixels (W x H)
Leaderboard banner	728 x 90 pixels
Large rectangle	336 x 280 pixels
MPU	720 x 300 pixels
Newsletter Sponsorship	TBC



Specifications

Maximum size – 1Mb (gif, png or jpg file). Banners should be supplied as gif, png or jpg with URL to be linked to.
All files should be supplied via email.

The Global Recruiter Magazine Ad Sizes

Size	W x H
Full Page	210 x 297mm

Specifications

All Global Recruiter Magazine artwork should be provided as PDFs, which have been distilled using Adobe Acrobat Distiller to PDF/X-1a: 2001 settings.
If using Illustrator, fonts should be saved as outlines, all colours, duotones and logos converted to RGB for online magazine, minimum 200dpi.
Artwork should be supplied via email.

The Global Recruiter Events

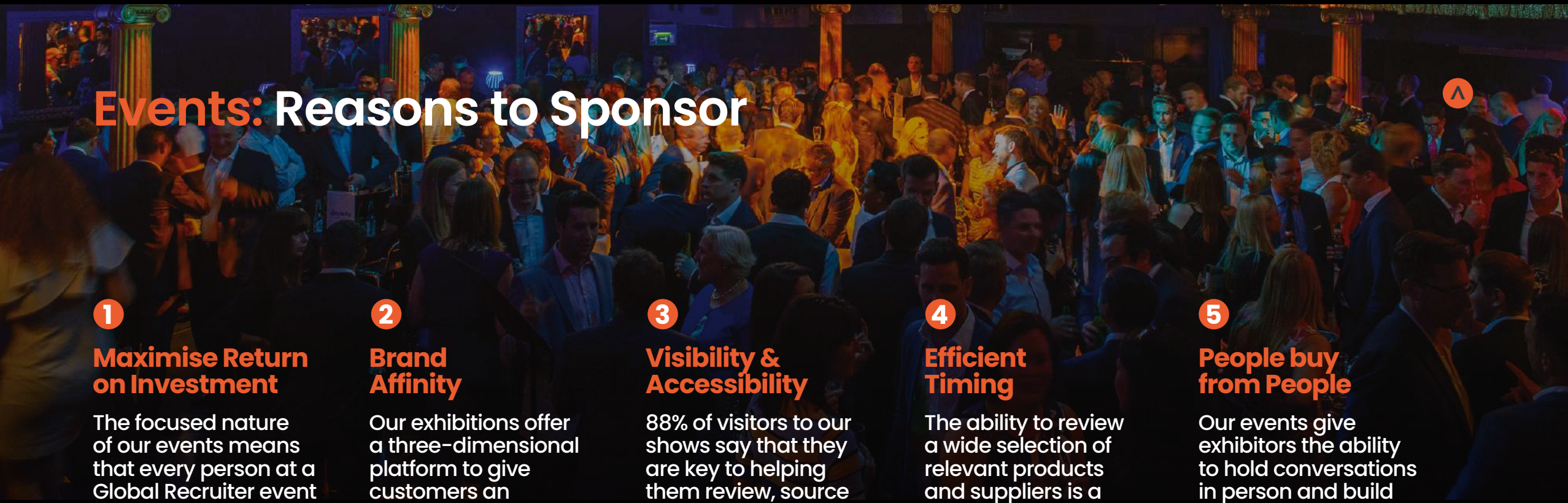
We hold a reputation for delivering high quality events in the UK. We create a platform for our clients to directly engage with their target audience and bring their brand to life. We deliver a wide range of events including awards ceremonies, roundtable discussion, seminars and summits.

REASONS TO SPONSOR >

ROUNDTABLES >

AWARDS >

CORPORATE GOLF DAY >



Events: Reasons to Sponsor

1

Maximise Return on Investment

The focused nature of our events means that every person at a Global Recruiter event is a potential customer. Our exhibitions put your potential and existing customers all under one roof and provide an incredible opportunity to source new avenues of business.

2

Brand Affinity

Our exhibitions offer a three-dimensional platform to give customers an all-senses experience of your brand.

3

Visibility & Accessibility

88% of visitors to our shows say that they are key to helping them review, source and buy new products and services. Our focused conference programmes and targeted marketing enables us to deliver a senior and engaged audience.

4

Efficient Timing

The ability to review a wide selection of relevant products and suppliers is a big attraction for all our delegates.

5

People buy from People

Our events give exhibitors the ability to hold conversations in person and build relationships. Events are arguably the most ‘real’ experience of your brand and provide a fantastic way to communicate your points of differentiation.

Recruitment Live Roundtables

GR THE GLOBAL RECRUITER RECRUITMENT LIVE ROUNDTABLES

The Global Recruiter's Recruitment Live roundtable discussion have established themselves as the place for discovering and discussing leading thinking in the recruitment industry. These are true roundtable discussions where invited recruitment business leaders and experts share, discuss and promote excellent practice in the industry.

Exclusive Partnership

£5,000

Each session focuses on one aspect of the recruitment industry giving those in attendance the chance to share their experience, highlight challenges and suggest ways ahead both for businesses and for the wider industry. Those attending take away great new ideas and approaches for their work while the conversation is recorded and written up within the pages of The Global Recruiter monthly magazine.

Recruitment Live roundtable discussions can happen anywhere in the country or virtually, focus on any subject or any particular market sector of the industry. They provide a chance for industry leaders to give their views and voice their frustrations with aspects of the industry as well as meeting and networking with their peers.

The discussions have a flexible format. Some have been held over breakfast, others split into two sessions of one hour each with refreshments on hand at any time. Others have been held as evening events, providing an informal and attractive location for the discussion and additional time for networking and a more general chat. It is a format which can be tailored to suit time, location, attendees and topic. With the input from our partners and sponsors, we will work to a set agenda to cover issues that are directly affecting the industry.

One partner per session will have exclusive access to the event. They will be able to attend and participate in the discussion and have exclusive branding, literature and gifts in the room for the event. We will work closely with each sponsor to make sure that the roundtable content is relevant to their business, so that they can show their expertise in that field.

During refreshments, sponsors can network with the participants. After the events, The Global Recruiter will publish a written report which will appear across our media. Sponsors will then receive a sponsors statement and branding against the content and we will release it to the entire network.

The Global Recruiter Industry Awards, London 2026

GR THE GLOBAL RECRUITER INDUSTRY AWARDS

Always at the leading edge of the recruitment industry, The Global Recruiter Industry Awards are now in their fifteenth year and continue to identify the best of the best across the recruitment industry. The Awards are always hotly contested, and rightly so: criteria is reviewed on an annual basis and new awards are introduced in order to ensure the Awards keep pace with the fast moving industry and constantly improving standards.

The Awards are held in the last quarter of the year, entries open at the start of the new year, and there is continual coverage of the Awards leading to the Awards ceremony itself; an invitation only event held in central London. Sponsors involved in these Awards therefore enjoy ongoing coverage at every stage, naturally aligning themselves with the very best practice within the industry and promoting themselves to recruitment businesses actively seeking ways to improve.

Our policy of an invitation only Awards ceremony also guarantees your brand will be promoted only to the great and the good of the industry. The magazine's reputation within the staffing sector for editorial independence and an impartial writing style, together with a strong brand ensures credibility of the event across the UK staffing sector. The Awards are FREE TO ENTER and are open to recruiters and support services of all sizes and experience. Through this ethos we are recognised as the industry standard Award.

Sponsorship: The Global Recruiter Industry Awards

2026 sponsorship opportunities include the following:

Headline Sponsorship £12,000

Included in all branding, welcome address at the event and a full page advertisement in the Awards special issue

Associate Sponsorship £6,000

All the benefits of being a Category Sponsor plus...

- Recognition as Associate Sponsor on all promotion and event signage at the Awards ceremony

Category Sponsorship £5,000

- Your company logo and recognition on all category promotion
- Sponsor statement on the Awards website
- Ten guest invitations to the Awards ceremony
- Sponsors reception at the Awards ceremony
- Recognition, your company logo and presentation of Award at the ceremony
- Photographs with the winners published in The Global Recruiter magazine

> Simplicity is proud to sponsor The Global Recruiter Awards 2024. We aim to recognise and honour outstanding achievements in recruitment while promoting collaboration and advancement within the field. Through this sponsorship, Simplicity underscores its dedication to supporting the growth and success of recruiters worldwide. We see this partnership as an opportunity to not only honour excellence in recruitment but also to showcase how Simplicity can drive innovation and success in the industry.

David Thornhill, CEO, Simplicity – Headline Sponsor 2024

The Global Recruiter Corporate Golf Day, July 2024

GR
THE GLOBAL RECRUITER
CORPORATE GOLF DAY

The Global Recruiter Magazine hosts a Corporate Golf Day each year at the prestigious Oxfordshire Golf Club.

World renowned course architect Rees Jones designed The Oxfordshire's Championship golf course, which was his first in the U.K. He gave the course 135 bunkers and 4 unmissable lakes. With strategically contoured holes that blend effortlessly into the natural beauty of the surrounding countryside, Jones's masterpiece is a links style course which is a challenge for all golfers of any ability.

A great social day out for recruitment industry leaders and their peers, teams of four battle it out on the greens then meet back on the terrace for an informal BBQ and prize giving.

- 1st, 2nd and 3rd Team Prizes
- Individual prize
- Nearest the pin competition
- Longest drive competition
- Straightest drive competition

£650
TEAM OF 4

Sponsorship: The Global Recruiter Corporate Golf Day

Expose your company brand to 100+ recruitment industry leaders throughout the day, through on course signage, player gifts and competition prizes.

2026 sponsorship opportunities include the following:

- Hole-in-one competition on all par 3 holes – prizes include a car to the value of £30,000 and cash to the value of £1,000.00
- Charity Challenge – help support our chosen charity
- Nearest the pin competition
- Longest drive competition
- Drinks buggy – brand the buggy and treat the players to on course drinks
- Sponsorship of one of the holes – with hundreds of yards to play with, get creative and network with every player throughout the day

For more information please **contact Gary King:**

CONTACT: gary@theglobalrecruiter.com

Hole-in-one competition	POA
Charity Challenge	POA
Nearest the pin competition	POA
Longest Drive competition	POA
Drinks Buggy Branding	POA
Sponsorship of Individual Hole	POA

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Socials

The Global Recruiter

Events: @GlblRecruiter | News: @globaleditor

@theglobalrecruiterevents